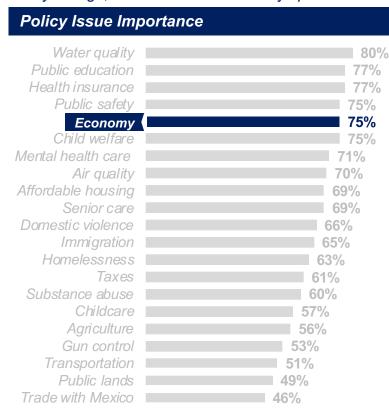
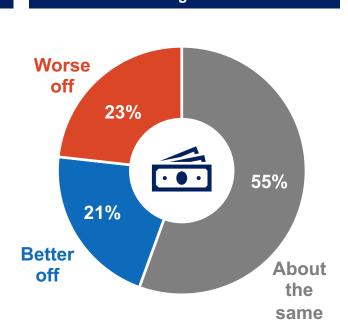
Economy



Insights:

- The economy is tied with public safety and child welfare as the **fourth** most important policy issue among Arizonans of over 20 issues tested.
- About half of Arizona residents believe they are doing about the same financially as they were a year ago, while the rest are evenly split between being better and worse off.





Financial Wellbeing

Methodology:

Objective:

Elevating the perspectives of all Arizonans to inform policy discourse and decision making.



Modality:

Web-based survey (mobile & desktop) Average time = 12 min.



Sample:

975 census-balanced Arizonans Hispanic and rural residents were oversampled to achieve a sample size of 200+ for each.



Timing:





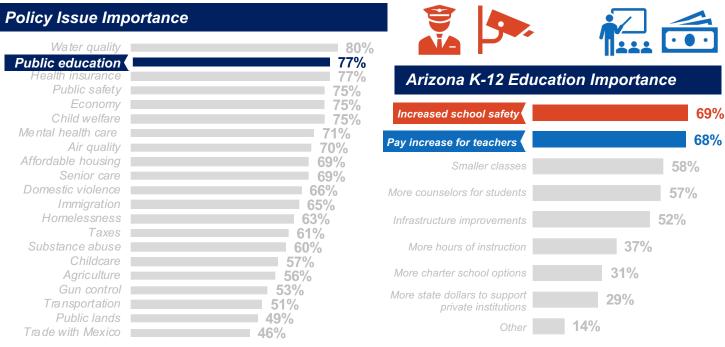


Education



Insights:

- Public education is tied with health insurance as the second most important policy issue among Arizonans.
- Increased school safety and pay increases for teachers are the top areas of importance for improving K-12 education, with about seven in 10 respondents noting a need for progress.
- More than 75% of Arizona residents believe Arizona should have more vocational training options.
- 40% feel that high school students from Arizona are not as prepared as those from other states upon graduation.



Methodology:

Objective:

Elevating the perspectives of all Arizonans to inform policy discourse and decision making.



Modality:

Web-based survey (mobile & desktop) Average time = 12 min.



Sample:

975 census-balanced Arizonans Hispanic and rural residents were oversampled to achieve a sample size of 200+ for each.



Timing:





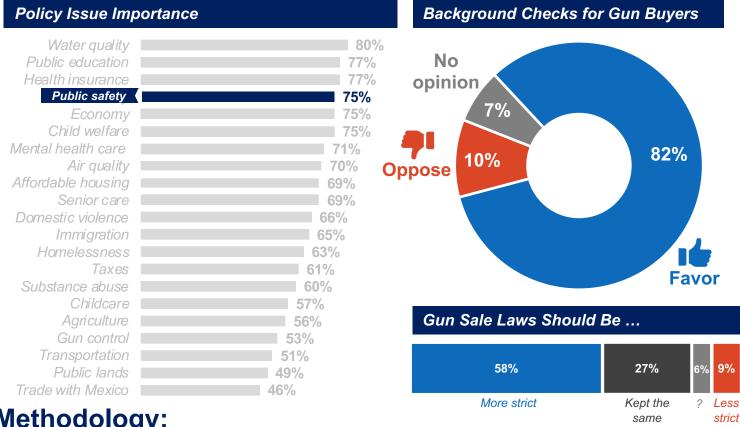


Gun Control



Insights:

- Public safety is tied with the economy and child welfare as the fourth most important policy issue among Arizonans of over 20 tested.
- 82% of Arizona residents support requiring background checks for all gun purchases.
- Over half of Arizona residents believe the laws covering the sale of guns should be stricter, while just under 10% believe they should be less strict.



Methodology:

Objective:

Elevating the perspectives of all Arizonans to inform policy discourse and decision making.



Modality:

Web-based survey (mobile & desktop) Average time = 12 min.



Sample:

975 census-balanced Arizonans Hispanic and rural residents were oversampled to achieve a sample size of 200+ for each.



Timing:





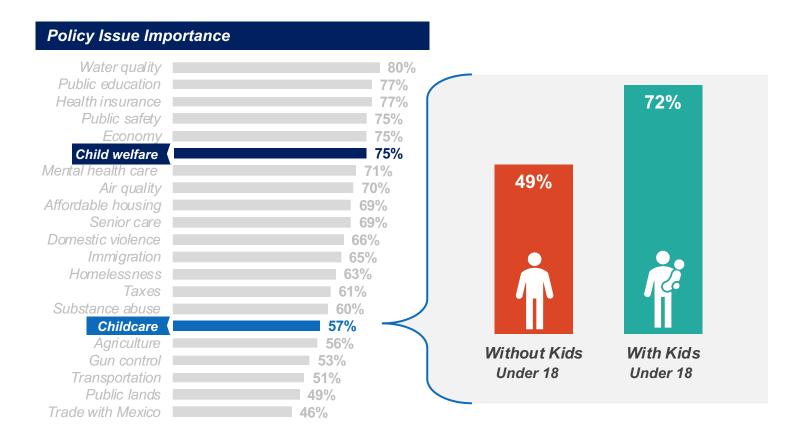


Child Well-Being & Childcare



Insights:

- 75% of Arizonans believe that child welfare is an important policy issue.
- While 57% of people in Arizona believe childcare is an important policy issue, 72% of those with kids under 18 believe it is.



Methodology:

Objective:

Elevating the perspectives of all Arizonans to inform policy discourse and decision making.



Modality:

Web-based survey (mobile & desktop) Average time = 12 min.



Sample:

975 census-balanced Arizonans Hispanic and rural residents were oversampled to achieve a sample size of 200+ for each.



Timing:





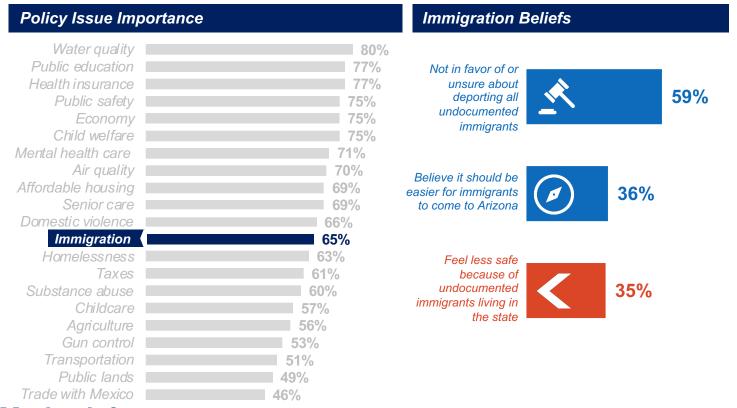


Immigration



Insights:

- Immigration ranks 12th among the most important issues to Arizona residents today, with 65% saying it is an important policy issue.
- 59% are not in favor of or are unsure about deporting all undocumented immigrants and 36% believe it should be easier for immigrants to come to Arizona.
- 35% say they feel less safe because of undocumented immigrants living in the state.



Methodology:

Objective:

Elevating the perspectives of all Arizonans to inform policy discourse and decision making.



Modality:

Web-based survey (mobile & desktop) Average time = 12 min.





Sample:

975 census-balanced Arizonans Hispanic and rural residents were oversampled to achieve a sample size of 200+ for each.



Timing:





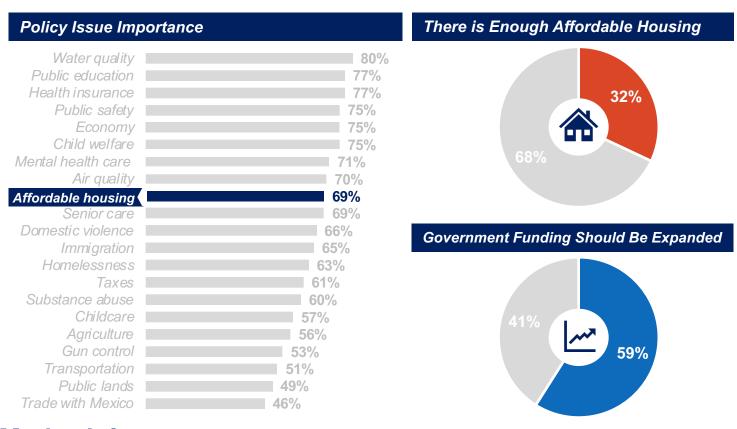


Housing



Insights:

- Affordable housing ranks **ninth**, and is tied with senior care, among the most important issues to Arizona residents today, with seven of 10 saying it is an important policy issue.
- Only one-third of people in Arizona believe there is enough affordable housing in their area.
- 60% believe government funding for affordable housing should be expanded.



Methodology:

Objective:

Elevating the perspectives of all Arizonans to inform policy discourse and decision making.



Modality:

Web-based survey (mobile & desktop) Average time = 12 min.



Sample:

975 census-balanced Arizonans Hispanic and rural residents were oversampled to achieve a sample size of 200+ for each.



Timing:





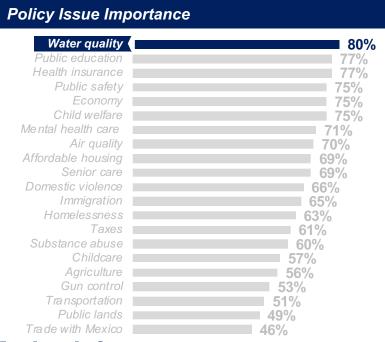


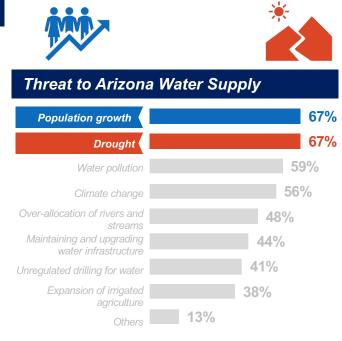
Water



Insights:

- Water quality ranked as the **most important policy issue** for Arizona with 80% of residents agreeing that it is important.
- Less than one-fourth of Arizona residents believe Arizona has plenty of water to meet its needs in the foreseeable future.
- 83% of urban residents believe they use water efficiently.
- Population growth and drought are the top threats to Arizona water according to residents.





Methodology:

Objective:

Elevating the perspectives of all Arizonans to inform policy discourse and decision making.



Modality:

Web-based survey (mobile & desktop) Average time = 12 min.



Sample:

975 census-balanced Arizonans Hispanic and rural residents were oversampled to achieve a sample size of 200+ for each.



Timing:





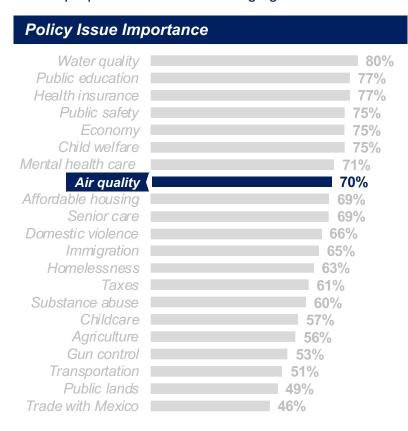


Climate & Environment

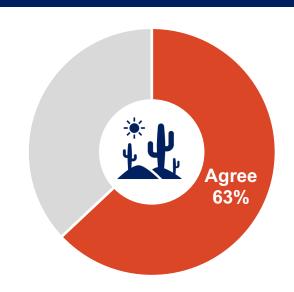


Insights:

- Air quality ranks eighth of the most important issues to Arizona residents today, with seven of 10 saying it is an important policy issue.
- Nearly two-thirds of Arizona residents believe the Arizona state government needs to do more to prepare the state for changing climate conditions.



State government needs to do more to prepare for changing climate



Methodology:

Objective:

Elevating the perspectives of all Arizonans to inform policy discourse and decision making.



Modality:

Web-based survey (mobile & desktop) Average time = 12 min.



Sample:

975 census-balanced Arizonans Hispanic and rural residents were oversampled to achieve a sample size of 200+ for each.



Timing:





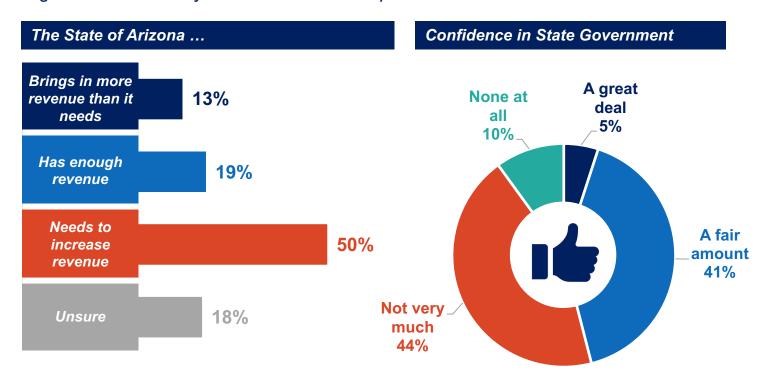


Politics



Insights:

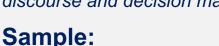
- Half of Arizona residents believe the state needs to find ways to increase revenue.
- Only 16% of residents believe the Arizona Legislature has the right priorities.
- More than half of Arizona residents do not have much confidence in the Arizona government's ability to handle the state's problems.



Methodology:

Objective:

Elevating the perspectives of all Arizonans to inform policy discourse and decision making.



975 census-balanced Arizonans Hispanic and rural residents were oversampled to achieve a sample size of 200+ for each.



Modality:

Web-based survey (mobile & desktop) Average time = 12 min.



Timing:







